

# J'SHA GIFT

VISUAL STORYTELLER

## CONTACT

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910-787-3598

## AWARDS

**Hearst Team National Finalist**  
(Multimedia, 2023),

**Hearst Individual National Finalist** (Multimedia, 2023),

**Hearst National Championship Finalist**  
(Photojournalism, 2023).

**Award of Excellence**, College  
Photographer of the Year

**37th Frame Finalist**  
(Multimedia 2023)

**John Hope Franklin Award 2023** for  
"Rebuilding Hayti"  
Documentary Project

## REFERENCES

Nazanin Knudsen  
Visual Communications  
Professor at UNC-Chapel Hill  
E:nknudsen@email.unc.edu

Pat Davison  
Director of Documentary  
Projects at UNC-Chapel Hill  
E: pdavison@unc.edu

Megan Mendenhall | Lead  
Videographer/Photographer at  
UNC Office of Research  
Communications  
E: mkm4unc@live.unc.edu

## Education

**The University of North Carolina at Chapel Hill** ( 2020-2023) ,  
Hussman School of Journalism and Media, B.A., A second major in  
communications with a minor in African American and Diaspora Studies.  
**Duke Center of Documentary Studies** (2021 – 2022)

## Consultant Experience

### **CEO of Gift Vision Productions, LLC**

Gift Vision Productions, LLC | Based in NC | April 2021- Present  
Founder of Gift Vision Productions, LLC. Create commercialized content services  
for clientele including studio and outdoor photography, videography, and social  
media content creation.

### **Communications Program Assistant**

UNC Student Wellness, Chapel Hill | Chapel Hill, NC | June 2022-Present  
Assist with communication social media strategy and create promotional  
content including graphics and other creative works.

## Digital Content Creation

### **Social Media Manager**

Healthy Heels | Chapel Hill, NC | August 2021-May 2022  
Assisted with content and engagement strategy and planned and  
coordinated events.

### **Multimedia Journalist**

The Daily Tar Heel | Chapel Hill, NC | December 2021-May 2022  
Completed visual deliverables for the Daily Tar Heel, an independent,  
student-run newspaper in Orange County.

## Freelance Experience

### **Videographer**

UNC School of Social Work | Chapel Hill, NC | February 2023-Present  
Filmed, edited, and produced Campaign for Carolina videos  
communicating the impact of donor support.

### **Multimedia Producer**

UNC Black Student Movement | Chapel Hill, NC | April 2022-May 2023  
Created visual content, serve as creative director, coordinated events and  
shoots.

## Award Winning Documentary Film Projects

**Total Inclusion**, San Cristóbal, Galápagos Islands  
**Black Wall Street**, Asheville, NC

## Technical Skills

Adobe Lightroom, Adobe Photoshop, Adobe Premiere, Adobe Illustrator  
Digital Photography, Nonlinear Editing, After Effects